

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 1

| | | | | |
|-------------------|--|----------------------|--|---------------|
| 146318 | AGENCY (OR SERVICE) ACTING AS AGENT FOR 170490 | | ADVERTISER (OR AGENCY AND ADVERTISER) | |
| NAME | STRATEGIC MEDIA PLACEMENT | | BACHMANN FOR CONGRESS | |
| AND | 7669 Stagers Loop | | PO Box 49756 | |
| ADDRESS | Delaware | OH 43015-7010 | Blaine | MN 55449-0756 |
| | USA | | USA | |
| CONTACT | WHITNEY EVERSOLE | | PRODUCT BACHMANN FOR CONGRESS 10/10-15 | |
| LOCAL SALESPERSON | Nicole Roy Pol | AGENCY EST. NO. 2860 | PRODUCT CODE | 1300 |

Cancellation Notice

Required

Announcement 28 days

prior notice

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS: 1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS | SPOTS PWK. | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|------|---------|------------|--------|--------|--------|-------------------|----------------------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 1 | 00111.. | 3 | 04:58A | 05:58A | 30S | 10/10/12-10/12/12 | SUNRISE THIS MORNING | 3 | 250.00 | 750.00 |
| 2 | 10000.. | 1 | 04:58A | 05:58A | 30S | 10/15/12-10/15/12 | SUNRISE THIS MORNING | 1 | 250.00 | 250.00 |
| 3 | 00222.. | 6 | 05:58A | 07:00A | 30S | 10/10/12-10/12/12 | THIS MORNING | 6 | 425.00 | 2550.00 |
| 4 | 20000.. | 2 | 05:58A | 07:00A | 30S | 10/15/12-10/15/12 | THIS MORNING | 2 | 425.00 | 850.00 |
| 5 | 00111.. | 3 | 07:00A | 09:00A | 30S | 10/10/12-10/12/12 | CBS THIS MORNING | 3 | 250.00 | 750.00 |
| 6 | 10000.. | 1 | 07:00A | 09:00A | 30S | 10/15/12-10/15/12 | CBS THIS MORNING | 1 | 250.00 | 250.00 |
| 7 | Sa | 1 | 05:58A | 08:00A | 30S | 10/13/12-10/13/12 | CBS THIS MORNING: SATURDAY | 1 | 400.00 | 400.00 |
| 8 | Su | 1 | 07:58A | 09:30A | 30S | 10/14/12-10/14/12 | CBS SUNDAY MORNING | 1 | 1800.00 | 1800.00 |
| 9 | Su | 1 | 09:30A | 10:30A | 30S | 10/14/12-10/14/12 | FACE THE NATION | 1 | 1800.00 | 1800.00 |
| 10 | 00110.. | 2 | 09:58A | 11:00A | 30S | 10/10/12-10/11/12 | PRICE IS RIGHT | 2 | 475.00 | 950.00 |
| 11 | 10000.. | 1 | 09:58A | 11:00A | 30S | 10/15/12-10/15/12 | PRICE IS RIGHT | 1 | 475.00 | 475.00 |
| 12 | 00111.. | 3 | 11:58A | 12:30P | 30S | 10/10/12-10/12/12 | NOON NEWS | 3 | 675.00 | 2025.00 |
| 13 | 10000.. | 1 | 11:58A | 12:30P | 30S | 10/15/12-10/15/12 | NOON NEWS | 1 | 600.00 | 600.00 |
| 14 | 00110.. | 2 | 03:57P | 05:00P | 30S | 10/10/12-10/11/12 | ELLEN DEGENERES | 2 | 750.00 | 1500.00 |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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|---|--|------------------------|---------------------|---|----|------------|---|
| 146318 | AGENCY (OR SERVICE) ACTING AS AGENT FOR 170490 | | | ADVERTISER (OR AGENCY AND ADVERTISER) | | | Cancellation Notice Required Announcement 28 days prior notice |
| NAME | STRATEGIC MEDIA PLACEMENT | | | BACHMANN FOR CONGRESS | | | |
| AND | 7669 Stagers Loop | | | PO Box 49756 | | | |
| ADDRESS | Delaware | OH | 43015-7010 | Blaine | MN | 55449-0756 | |
| | USA | | | USA | | | |
| CONTACT | WHITNEY EVERSOLE | | | PRODUCT BACHMANN FOR CONGRESS 10/10-15 | | | |
| LOCAL SALESPERSON | Nicole Roy Pol | AGENCY EST. NO. | 1300 | | | | |
| | | 2860 | PRODUCT CODE | | | | |
| NATIONAL SALESPERSON | | | | | | | |
| BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS: 1 | | | | | | | |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS | SPOTS PWK. | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|------|---------|------------|--------|--------|--------|-------------------|-----------------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 15 | 10000.. | 1 | 03:57P | 05:00P | 30S | 10/15/12-10/15/12 | ELLEN DEGENERES | 1 | 750.00 | 750.00 |
| 16 | 00111.. | 3 | 04:59P | 05:30P | 30S | 10/10/12-10/12/12 | M-F 5PM NEWS | 3 | 1650.00 | 4950.00 |
| 17 | 10000.. | 1 | 04:59P | 05:30P | 30S | 10/15/12-10/15/12 | M-F 5PM NEWS | 1 | 1650.00 | 1650.00 |
| 18 | 00111.. | 3 | 05:30P | 05:58P | 30S | 10/10/12-10/12/12 | CBS EVENING NEWS | 3 | 2500.00 | 7500.00 |
| 19 | 10000.. | 1 | 05:30P | 05:58P | 30S | 10/15/12-10/15/12 | CBS EVENING NEWS | 1 | 2500.00 | 2500.00 |
| 20 | 00221.. | 5 | 05:59P | 06:30P | 30S | 10/10/12-10/12/12 | M-F 6PM NEWS | 5 | 2200.00 | 11000.00 |
| 21 | 10000.. | 1 | 05:59P | 06:30P | 30S | 10/15/12-10/15/12 | M-F 6PM NEWS | 1 | 2200.00 | 2200.00 |
| 22 | 00111.. | 3 | 06:27P | 07:00P | 30S | 10/10/12-10/12/12 | WHEEL OF FORTUNE | 3 | 2000.00 | 6000.00 |
| 23 | 10000.. | 1 | 06:27P | 07:00P | 30S | 10/15/12-10/15/12 | WHEEL OF FORTUNE | 1 | 3000.00 | 3000.00 |
| 24 | Sa | 2 | 11:00A | 06:00P | 30S | 10/13/12-10/13/12 | NCAA COLLEGE FOOTBALL | 2 | 300.00 | 600.00 |
| 25 | 00212.0 | 5 | 10:00P | 10:35P | 30S | 10/10/12-10/12/12 | LATE NEWS M-F/SU | 5 | 2800.00 | 14000.00 |
| 26 | 20000.0 | 2 | 10:00P | 10:35P | 30S | 10/15/12-10/15/12 | LATE NEWS M-F/SU | 2 | 2800.00 | 5600.00 |
| 27 | Su | 1 | 10:35P | 11:05P | 30S | 10/14/12-10/14/12 | WCCO 4 NEWS AT 10:30 | 1 | 900.00 | 900.00 |
| 28 | Sa | 1 | 10:00P | 10:35P | 30S | 10/13/12-10/13/12 | LATE NEWS SAT | 1 | 1800.00 | 1800.00 |
| 29 | 00111.. | 3 | 10:35P | 11:38P | 30S | 10/10/12-10/12/12 | LATE NIGHT WITH DAVID | 3 | 500.00 | 1500.00 |
| 30 | 10000.. | 1 | 10:35P | 11:38P | 30S | 10/15/12-10/15/12 | LATE NIGHT WITH DAVID | 1 | 500.00 | 500.00 |

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| NAME | STRATEGIC MEDIA PLACEMENT | | BACHMANN FOR CONGRESS | | |
| AND | 7669 Stagers Loop | | PO Box 49756 | | |
| ADDRESS | Delaware | OH 43015-7010 | Blaine | MN 55449-0756 | |
| | USA | | USA | | |
| CONTACT | WHITNEY EVERSOLE | | PRODUCTBACHMANN FOR CONGRESS 10/10-15 | | |
| LOCAL SALESPERSON | Nicole Roy Pol | AGENCY EST. NO. 2860 | PRODUCT CODE | 1300 | |
| NATIONAL SALESPERSON | | | | | |
| BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS: 1 | | | | | |

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| | | | FROM | TO | | | | | | |
| 31 | M | 1 | 09:00P | 10:00P | 30S | 10/15/12-10/15/12 | HAWAII FIVE-0 | 1 | 4500.00 | 4500.00 |
| 32 | W | 1 | 06:58P | 07:58P | 30S | 10/10/12-10/10/12 | SURVIVOR XXV: PHILIPPINES | 1 | 3600.00 | 3600.00 |
| 33 | W | 1 | 09:00P | 10:00P | 30S | 10/10/12-10/10/12 | CSI:CRIME SCENE | 1 | 4000.00 | 4000.00 |
| 34 | Th | 1 | 06:58P | 08:00P | 30S | 10/11/12-10/11/12 | THE BIG BANG THEORY/TWO AND | 1 | 6500.00 | 6500.00 |
| 35 | F | 1 | 06:58P | 08:00P | 30S | 10/12/12-10/12/12 | CSI: NY | 1 | 3500.00 | 3500.00 |
| 36 | Su | 1 | 05:58P | 07:00P | 30S | 10/14/12-10/14/12 | SIXTY MINUTES SUNDAY | 1 | 5500.00 | 5500.00 |
| 37 | Su | 1 | 08:00P | 09:00P | 30S | 10/14/12-10/14/12 | THE GOOD WIFE | 1 | 4000.00 | 4000.00 |
| 38 | F | 1 | 09:00P | 10:00P | 30S | 10/12/12-10/12/12 | BLUE BLOODS | 1 | 4000.00 | 4000.00 |
| 39 | 01000.. Cancelled | | 05:30P | 05:58P | 30S | 10/09/12-10/09/12 | CBS EVENING NEWS | 0 | 2500.00 | .00 |
| 40 | W | 1 | 07:58P | 08:58P | 30S | 10/10/12-10/10/12 | CRIMINAL MINDS | 1 | 4000.00 | 4000.00 |
| 41 | Su | 1 | 11:57A | 06:00P | 30S | 10/14/12-10/14/12 | NFL REGULAR SEASON GAMES | 1 | 4500.00 | 4500.00 |
| 42 | M | 1 | 06:58P | 07:58P | 30S | 10/15/12-10/15/12 | HOW I MET YOUR | 1 | 4000.00 | 4000.00 |
| 43 | Su | 1 | 09:58A | 11:30A | 30S | 10/14/12-10/14/12 | WCCO SUNDAY MORNING NEWS | 1 | 800.00 | 800.00 |
| 44 | T | 1 | 09:00P | 10:00P | 30S | 10/09/12-10/09/12 | VEGAS | 1 | 4000.00 | 4000.00 |

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| | | | FROM | TO | | | | | | |
| | | | | | | | | | | |
| | | | | | | | Total Contract: | 75 | | 132300.00 |

ACCEPTED BY STATION